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FOR IMMEDIATE RELEASE

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Penmor Lithographers Inc. Announced as Award Winner in New England Regional Awards of Excellence Competition

The Printing Industries of New England (PINE) has announced that Penmor Lithographers of Lewiston, ME is an award winner in the Association's New England regional Awards of Excellence Competition. The announcement was made November 12 during PINE's 2009 Industry Awards Gala, held at the Sheraton Framingham Hotel in Framingham, MA, with hundreds of industry professionals in attendance. For PINE's Awards of Excellence Competition, it attracted over 200 entries from 34 printing and imaging companies in New England.

"Designers hate "trying out" new printers. But Penmor sweated all the details of a complex project for Fryeburg Academy, and I could not be happier with the results. The entire staff, from the front desk to the press room, was capable and responsive. They earned my loyalty with a great printing experience." - Tim Gormley, Gormley Design, Bethel, ME

Penmor won the Pinnacle Award, Best of Show for a four color presentation folder for Fryeburg Academy. A panel of three out-of-state judges with extensive experience in printing and print production, were brought in to examine the work. Tim Burton, Burton & Mayer, Menomonee Falls, WI; Paul Schmitz, Schmitz Press, Sparks, MD; and Dave Watterson, Watterson Studios, Pittsburgh, PA. Each entry was judged anonymously on its own merit in a category with similar printed pieces. The judging criteria included: registration, clarity and neatness, sharpness of halftones and line drawings, richness and tonal qualities of color, paper and ink selection, ink coverage, difficulty of printing, effective contrast or softness, overall visual impact and bindery. This is the second Best in Show award Penmor has won in the last three years.

For more information, call Katie Ferrari, Marketing Manager, Penmor Lithographers Inc. 800.339.1341

Penmor Lithographers is New England's premier offset sheet-fed printer of publications, collateral, posters, cards, catalogs, and annual reports for education, fine art, financial, and commercial clients.

The Printing Industries of New England (PINE) is the largest trade association to serve printing and graphic communications companies throughout New England. PINE serves more than 360 member companies through a wide range of products and services that enhance member profitability. The Association is affiliated with the world's largest graphic arts trade association, Printing Industries of America.

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